



The Tobacco Stats: African Americans

Today, **nearly 90%** of all African American smokers use **menthol cigarettes**.

More than **39,000 African Americans die** from **tobacco-related cancers** each year.

The tobacco industry has **targeted African Americans and strategically marketed** its products to appeal to the community for decades, including **placing more advertising in predominantly black neighborhoods**.

Source: TRUTH Initiative



Resources to Help You Quit



Tobacco Free Adagio Health
tobaccofree.adagiohealth.org



1-800-QUIT-NOW
Pennsylvania Free Quitline



The Center for Black Health & Equity
centerforblackhealth.org/fightingtobacco