



The Tobacco Stats: Rural Communities Edition

Adults that live in **rural areas smoke** at a rate of **19.0%** compared to **11.4%** among adults that live in **urban areas**.

America's rural population is **more likely to use tobacco especially smokeless tobacco** and is more heavily impacted by tobacco use.

Rural Americans are also **more likely to be exposed to secondhand smoke** and **less likely to have access to programs that help them quit smoking**.

(American Lung Association, 2012)

According to CDC data, people living in **rural communities** have **18 to 20 percent higher rates of lung cancer** than people living in urban areas.



% of Daily
Smokers in
Major Cities

14.8%

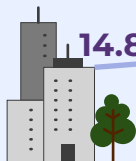
VS

% of Daily
Smokers in
Remote Areas

26.5%



THE HIGHEST RATE OF ALL IS IN THE
MOST DISADVANTAGED RURAL AREAS



14.8%



26.5%

30.9%



Resources to Help You Quit



**Tobacco Free
Adagio Health**

tobaccofree.adagiohealth.org



1-800-QUIT-NOW
Pennsylvania Free Quitline



quitSTART App

